



IMPORTANT ANNOUNCEMENT

February 10th, 2017

To: All Atlas Roof & Wall Insulation Customers and Partners,

While we make every effort to keep the cost of manufacturing our world class products as low as possible, it will be necessary to adjust our prices to offset cost increases beyond our control; significant raw material increases will impact the polyiso insulation industry beginning on April 1st, 2017.

Prices for all Atlas roof and wall insulation products will therefore be increased by 7% effective with shipments beginning on April 1st, 2017. The ACFoam III surcharge will also be increased by \$1.00 per square. Quotes that are already confirmed in the Atlas system will be honored, but not extended.

Future price increases are a possibility due to the potential of additional raw material increases across North America. Please communicate this notice to your team members and customers. The decision to increase pricing is never easy or without careful thought and analysis. We value your business and do not take it for granted. Please contact your Atlas representative if you have any questions. Thank you.

Sincerely,

Steve Heaton
Vice President, Sales & Marketing
Roof & Wall Insulation Division